

GENERAL INFORMATION

SPONSORS AND EXHIBITORS

25th Conference of the European Wound Management Association

EWMA 2015

IN COOPERATION WITH THE TISSUE VIABILITY SOCIETY

LONDON · UK
13-15 MAY 2015

WOUND CARE
– SHAPING THE FUTURE
A PATIENT, PROFESSIONAL,
PROVIDER AND PAYER PERSPECTIVE

PROGRAMME



WWW.EWMA2015.ORG
WWW.EWMA.ORG
WWW.TVS.ORG.UK

GENERAL INFORMATION

CONFERENCE VENUE

ExCeL London

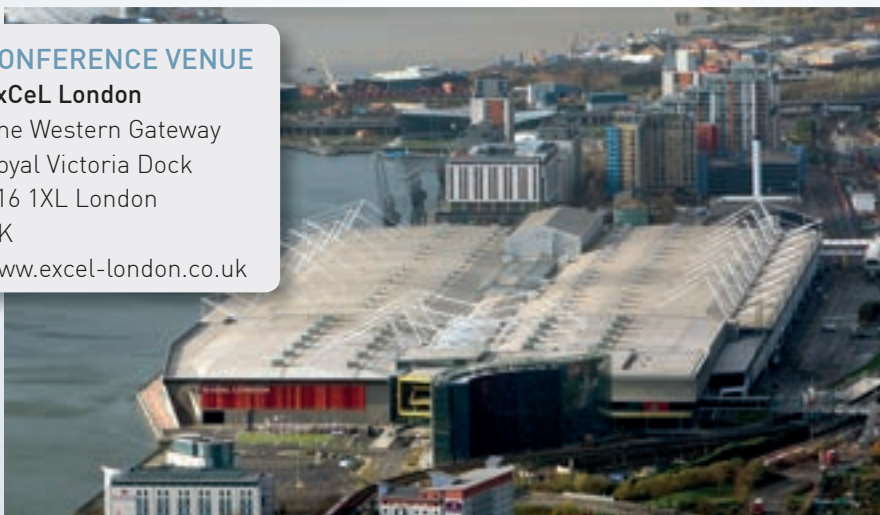
One Western Gateway

Royal Victoria Dock

E16 1XL London

UK

www.excel-london.co.uk



Please use the West Entrance.

EWMA CONFERENCE SECRETARIAT

The EWMA conference secretariat is located inside the exhibition hall between the two entrances. Please see the venue overview map located at the beginning of this programme.

Tel. (intl.): +45 7020 0305

ewma@ewma.org

The conference telephone and e-mail will be answered between 08:00 and 22:00 every day during the conference.

CONFERENCE HOURS

Tuesday 12 May

17:00-20:00 Pre-registration event at conference venue (Platinum Lounge)

(Speakers preparation room will be open 17:00-19:30 for upload of oral presentations)

Wednesday 13 May

07:30-18:30 Registration

09:30-10:00 Opening ceremony

10:00-11:30 Plenary session

13:45-18:00 Scientific sessions

09:30-17:00 Commercial exhibition

Thursday 14 May

07:00-18:00 Registration

08:00-18:00 Scientific sessions

09:00-17:00 Commercial exhibition

19:30-01:00 Conference evening

(not included in the registration fee)

Friday 15 May

07:30-14:00 Registration

08:00-15:45 Scientific sessions

09:00-14:00 Commercial exhibition

15:45-16:15 Closing ceremony

APP FOR SMARTPHONES AND TABLETS

The EWMA 2015 mobile app is an interactive, digital guide designed specifically for the EWMA conference. The app is available for download in the App Store or through Google Play.

TAXIS - BLACK CABS

Taxi drop-off and pick-up points for black cabs are located at ExCeL London's West (used for EWMA) and East Entrances.

PARKING INFORMATION

Parking is available within the purple & orange car park under the venue. The purple & orange car park is the nearest one to the areas used for EWMA. Parking is charged at £15 for up to 24 hours, parking is pay & display.

BADGE

All participants, accompanying persons, and exhibitors should wear the name badge in the conference area at all times.

CASH POINTS/ATM

You will find two HSBC machines at the west end of the Boulevard, as well as a Barclays and HSBC ATM situated on Level 0. There is also an ATM at the east end of the Boulevard by N6/S6. All machines accept all bank cards. The nearest Exchange Bureau is located at Canary Wharf, 10 minutes from ExCeL London.

BUSINESS SERVICES – PHOTOCOPYING & PRINT

Faxing, internet access, printing from USBs, laminating, mobile phone hire and charging services are available from Business Services, located on level 0 of the boulevard. Business Services also sell a range of products including; stationary, tools, tape, extension leads and batteries.

CERTIFICATES OF ATTENDANCE

All participants will receive a certificate of attendance together with the name badge.

CLOAKROOM

The main cloakroom is located in basement level in the boulevard near the EWMA registration area, each item charged at £1 within this cloakroom. Please see signage onsite. The Platinum Suite has its own cloakroom located on level 2 of the Platinum Suite. Please note that ExCeL London cloakrooms cannot accept laptops, phones or other electrical goods. The cloakroom will open half an hour before the event opens and half an hour after the event closes. When the cloakroom has closed, all left luggage and coats are taken to the Security Control Room, Tel.: +44(0)20 7069 4445.

CURRENCY

British Pounds (GBP).

ENTITLEMENTS

Full conference registration:

Final programme, conference bag, admission to the full conference programme including all special sessions, coffee breaks and lunch, registration, and pre-registration to events including 35th anniversary of TVS on Tuesday 12 May.

1-day registration: Final programme, conference bag, admission to all sessions in the conference programme of the day, and coffee breaks and lunch for one day.

Veterinary symposium:

Thursday 14 May and Friday 15 May.

It is possible to register for the Veterinary symposium only.

COMMERCIAL EXHIBITION

All major suppliers in the field of wound care and wound management will exhibit at the EWMA 2015 conference. Please see the programme for exact opening hours. Enjoy coffee and lunch served in conjunction with the exhibition and see the latest developments in modern wound care and wound management products.

CME – CONTINUED MEDICAL EDUCATION CREDITS

25th Conference of the European Wound Management Association – EWMA 2015 is accredited by the European Accreditation Council for Continuing Medical Education (EACCME) to provide the following CME activity for medical specialists. The EACCME is an institution of the European Union of Medical Specialists (UEMS; www.uems.net).

The 25th Conference of the European Wound Management Association – EWMA 2015 is designated for a maximum for up to 16 hours of European external CME credits. Each medical specialist should claim only those hours of credit that he/she actually spent in the educational activity.

Very Important: In order to obtain the CME credits, your attendance must be logged for each of the days that you wish to obtain the credits. In order to verify attendance you must scan YOUR NAME BADGE at the self-badge print area in the registration each afternoon.

EMERGENCY & FIRST AID

A First Aid room is located on Level 0 in the Boulevard.

If you require first aid, please contact the medical treatment room (Tel: +44 (0) 20 7069 5556).

In case of an emergency, contact the EWMA Secretariat staff or dial T: +44 (0) 20 7069 4444.

For general security enquiries, dial T: +44 (0) 20 7069 4445.

If emergency services of any kind are required, please contact our Security Team on the emergency number (4444), and they will call 999 on your behalf. They will

arrange to meet with the emergency vehicle at the entrance to the ExCeL campus and escort the vehicle to the closest point of access to the incident.

LUNCH AND COFFEE

Lunch and coffee is served in the exhibition hall and is included in the registration fee for all participants and exhibitors.

SPEAKER INFORMATION

Please bring your presentation to the Speakers Preview Room at least 2 hours before your presentation.

The Speakers Preview Room is in the exhibition area to the left when entering through Entrance S2 when coming from the registration area.

Please see overview map for exact location.

The speakers preparation room opening hours are:
Tuesday 12 May, 17:00–19:30

Wednesday 13 May to Thursday 15 May, from 7:30 in the morning.

A technician will assist you in transferring the presentation to a central conference server. When the transfer is complete, the technician will perform a quick run of the presentation in order for you to check whether the presentation runs correctly and that all parts of the presentation are copied. We do not allow the use of personal laptops for presentations. Please bring your presentation on a CD, DVD, or memory stick.

At the end of the conference, all presentations will be deleted in order to ensure that no copyright issues will arise.

INTERNET AND WIFI

An internet corner equipped with 5 computers and free internet connection will be available in the exhibition hall.

At the conference venue, ExCeL, there will be free WIFI. No login is required.

MOBILE PHONES

All mobile phones must be on silent mode during the sessions.

LANGUAGES

The language for the EWMA 2015 conference is English.

LOST AND FOUND

Found items should be returned to the registration desk at the main entrance. If you lose something, please report to this desk for assistance.

NO SMOKING POLICY

Smoking is strictly prohibited during all meetings and sessions and in the exhibition halls at all times.

POSTER PRESENTATIONS

Electronic Posters (E-posters): E-posters are on display throughout the whole conference on the 15 multimedia screens situated in the poster area in the Exhibition hall. All E-posters are available on all screens.

E-posters should be uploaded online before the conference.

Please have your E-poster uploaded before Sunday 10th May 2014 at 12:00 noon.

E-poster sessions: E-poster sessions are held at the 4 screens placed in the poster area. Each E-poster will be displayed for 3 minutes (guided by a chair). You are requested to be present and discuss your poster with other participants during this time. Please check page 72 for the specific time and place of each Electronic Poster session.

PRESENTER AWARDS

EWMA First-time presenter prize: This award is designed to encourage people who have not previously presented their work at an international conference. To be eligible for this prize you must have submitted your abstract to EWMA and you must be a “novice presenter”. That is, you should not have presented previously at an international conference. The value of the prize is 450 EURO.

POSTER PRIZES

The poster awards are designed to reward the considerable work that goes into preparing a poster for presentation at the conference. To be eligible for consideration you must have a paper accepted for poster presentation at the EWMA 2015 conference.

Posters that have been submitted/presented elsewhere are not eligible for a poster prize. A panel of judges will attend the poster sessions, and authors are strongly encouraged to be present at these sessions in order to answer questions concerning their work. The panel will award three to five poster prizes. The value of each poster prize is 200 EURO. Your accepted poster will automatically be considered for this award, provided that it has not previously been submitted elsewhere.

SOCIAL EVENTS

PRE-REGISTRATION EVENT AND TVS ANNIVERSARY

Date: Tuesday 12 May

Time: 17:00–20:00

Place: Platinum Lounge, Level 2
at ExCeL London (conference venue)

Price: Included in the registration fee
The speakers preparation room open will be open 17:00–19:30 for upload of presentations.

All participants are invited to attend the pre-registration event and the celebration of the 35th Anniversary of the Tissue Viability Society. This is an opportunity to pick up your badge and bag for the conference and meet colleagues and friends while enjoying a drink and light snacks.

CONFERENCE DINNER

Date: Thursday 14 May

Time: 19:30–01:00

Place: The Tower

Price: 95€ + 20% VAT.

Seats: Limited number of seats.

Tickets for the conference evening are non-refundable.
Tickets available at the registration desk.

Dress code: Smart casual.

Please remember to bring the dinner ticket.

Get a chance to spend an evening with colleagues and new acquaintances in an informal atmosphere while enjoying a delicious 3-course dinner with wine. After the dinner, you will have the opportunity to enjoy good dancing music (DJ) and a drink or two at the cash bar. The conference dinner will take place on Thursday 14 May at the Guoman Tower hotel:

THE TOWER

St Katharine's Way

London E1W 1LD

Phone: 0871 376 9036

+44 845 305 8335





WELCOME TO LONDON!

Welcome to an extraordinary world city. No city on the planet matches London for energy, diversity, creativity and constant reinvention. Teamed with billions of pounds of investment, creating faster and greener transport links, a greater choice of accommodation and regenerated areas full of new attractions, venues and restaurants, London is waiting to be rediscovered.

There are so many things to do in London; it is tough to know what to do first.

ATTRACTIONS AND SIGHTSEEING

With its extraordinary heritage and world-class attractions, London offers some of the best sightseeing in the world. Explore royal palaces and parks, visit blockbuster film locations, and experience sporting glory – there is something for everyone.

MUSEUMS AND GALLERIES

London has more museums than any other city in the world – many of them offering free entry – and a host of world-class artworks.

ENTERTAINMENT & LEISURE

London's shows and concerts are the world's hottest tickets. Award-winning long-running musicals such as *The Lion King*, *Phantom of the Opera*, *Billy Elliott* and *Wicked* vie for attention alongside headline-grabbing new productions from the National Theatre and the return of the critically-acclaimed *Cats*. For some quiet leisure time, London's parks and river Thames offer the best of nature in the middle of the city.

RESTAURANTS, BARS & PUBS

London's vibrant restaurant scene means that you can sample amazing venues from celebrity chefs such as Jamie Oliver, Gary Rhodes, Heston Blumenthal and Gordon Ramsay, visit the latest pop-up bars or experience British favorites too such as fish and chips, afternoon tea and traditional pubs.

For everything you need to plan what to do in London, please see:
www.visitlondon.com



ABOUT THE TISSUE VIABILITY SOCIETY



History:

The Tissue Viability Society (TVS) is probably the world's oldest society dedicated to all issues of tissue viability, a growing healthcare speciality that primarily considers all aspects of skin and soft tissue wounds, including acute surgical wounds, pressure ulcers, and all forms of leg ulceration. The concept of the TVS came about in the year 1980, when like-minded people got together to plan the first open meeting of the TVS and its formal launch in 1981. TVS has been a UK-registered charity since 1994; we are the only UK wound care society affiliated with EPUAP and EWMA. The Society attracts members from all healthcare professions, and membership currently stands at approximately 600 practitioners and other interested personnel.

Ever since its beginnings, the TVS has published a scientific and clinical journal. In its first format this was called *Care – Science and Practice* (issued from 1981 to 1990). It was renamed the *Journal of Tissue Viability* in 1990, and has been published by Elsevier Ltd since January 2008. The scientific and clinical content of the Journal is managed by an Editor and prominent Editorial Board, and articles are subjected to a rigorous review process, which in 2013 secured an impact factor greater than 1, ensuring that publishing in the JTV is a significant achievement for authors.

Our aims:

The TVS aims to improve outcomes for people with wounds through sharing information, promoting research, and increasing awareness of all aspects of good clinical practice in wound prevention and management.

Our goals are to:

- Promote multidisciplinary partnership at the membership and trustee levels, by means of our national conference, research communities, and specific projects.
- Promote the involvement of our membership and our engagement with them, so that the Society provides a voice to our members and reflects their opinions and needs.
- Showcase UK developments within tissue viability across specialities within a scientific and peer-reviewed framework.
- Raise the profile of tissue viability and patient needs by collaborating with the Department of Health and National Commissioning Board.
- Develop a robust and sustainable *Journal of Tissue Viability*.

Engagement with members

Improved engagement with our members has been a focus of the TVS for several years, because it is a corner-

stone of our work and development. The TVS aims to be a society for members that means something and has tangible results. We want to speak on behalf of our membership in order to raise the profile of tissue viability within the UK and the Department of Health.

To this end, the Society has:

- Improved its links with independent Regional Groups, contacting them directly to ask about their views on TVS developments.
- Feeding back on behalf of members on NICE guideline development, working with NHS England and assisting the Department of Health in understanding the impact of their policies for TVNs.
- Arranged Writing for Publication workshops to encourage members to get their work published and support the JTV.
- Collaborated with other organisations such as the MS Society to improve patient knowledge and care.
- Awarded scholarships to allow members to attend national and international conferences.
- Implemented new projects specifically to address areas of membership concern such as Pressure Ulcer Reporting and recording Unstageable Pressure Ulcers.

Engagement with the wider community

The TVS largest single area of activity is its annual conference. Each year the TVS aims to link its conference with themes or concerns that have arisen in previous years.

The annual conference underpins TVS core values by promoting:

- Membership engagement
- Excellent education and scientific content
- A showcase for UK developments
- No sponsored symposiums or product-focussed sessions
- Abstracts that demonstrate how practice is improved
- Abstracts that are peer-reviewed and blinded to ensure quality
- A focus on multidisciplinary working
- Reinvestment of profits in the Society and spending these to the benefit of members.

Other ways in which the TVS communicates effectively with non-members with regard to advances in tissue viability are through:

- Our website: sharing information on wounds and tissue viability; sending out newsletters; and fielding questions on a wide range of topics.
- Attending other wound care conferences, both in the UK and internationally.
- Organising Regional Study Days to bring wound experts to local audiences.

SATELLITE SYMPOSIA

Platinum 1-2	Platinum 3-4	South Gallery 19-22	South Gallery 23-26	South Gallery 11-12	South Gallery 13-14	South Gallery 15-16
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WEDNESDAY 13 MAY

12:30-13:30	BSN Managing Venous Leg Ulcers: Challenges and innovative solutions	Coloplast Taking wound management beyond the edge with the Triangle of Wound Assessment				
15:30-16:30	Mölnlycke Pressure Ulcer Prevention Pathway Symposium. A focus on heels	ConvaTec Anti-biofilm strategies including a Next Generation Antimicrobial dressing and its role in the management of non-healing wounds	Acelity Introduction of a new negative pressure enhanced dressing	3M Chronic Oedema & Leg Ulcer Therapy: Working towards a step change for improved care	URGO Can advanced wound care dressings improve healing results?	Spiracur A Revolutionary Alternative to the Challenges of Traditional NPWT: the Clinically Proven SNaP® Therapy System
18:10-19:10					Daewoong D+Wound Solution: Mobile App with New Wound Assessment Algorithm-DIRECT	Almirall Maintaining skin integrity in aged skin: current science and practice

WEDNESDAY 13 MAY

- 12:30-13:30 **BSN**
► Platinum 1-2 **Managing Venous Leg Ulcers: Challenges and innovative solutions**
Chair: Mark Collier



The Importance of a Holistic Approach to Treat VLU
Dot Weir

DACC vs. Silver – Quantitative Analysis of Bacterial Load Reduction in VLU
Giovanni Mosti

Cutimed Sorbact as a Wound Contact Layer and Wound Filler for NPWT
Steven Jeffery

- 12:30-13:30 **Coloplast**
► Platinum 3-4 **Taking wound management beyond the edge with the Triangle of Wound Assessment**
Chair: Keith Harding



Why take wound management beyond the edge?
Keith Harding

Taking practice beyond the edge with The Triangle of Wound Assessment
Caroline Dowsett

Turn knowledge into action with effective communication
Sune Bjoernvig

- 15:30-16:30 **Mölnlycke**
► Platinum 1-2 **Pressure Ulcer Prevention Pathway Symposium. A focus on heels**
Chair: Jacqui Fletcher



New Clinical Evidence – The clinical effectiveness of multi-layer silicone heel dressings
Nick Santamaria

New Scientific Evidence – The biomechanical efficacy of dressings in preventing heel ulcers
Amit Gefen

New International Guideline – Translating recommendations into practice
Joyce Black

15:30-16:30

► Platinum 3-4

**ConvaTec**

Anti-biofilm strategies including a Next Generation Antimicrobial dressing and its role in the management of non-healing wounds

Chair: Andrew Boulton

Frank Bowling

Andrew McBain

15:30-16:30

► South Gallery 19-22

**Acelity**

Introduction of a new negative pressure enhanced dressing

Chair: To Be Confirmed

Commercial and Clinical Collaborations to produce Innovative products

Karen Ousey

Early clinical experiences with a new negative pressure enhanced dressing system (Nanova™, Acelity, San Antonio TX, USA): Right patient, right placement, right time
To Be Confirmed

The importance of cost effective approaches to wound healing in today's era of evolving clinical care

Caroline Dowsett

15:30-16:30

► South Gallery 23-26

**3M**

Chronic Oedema & Leg Ulcer Therapy: Working towards a step change for improved care

Chair: Christine Moffatt

Chronic Oedema: Time to take action

Christine Moffatt

Oedema & Leg Ulcer Therapy: Getting the compression right

Giovanni Mosti

Simplifying Leg Ulcer Therapy: A new Western European consensus

Keith Harding

15:30-16:30

► South Gallery 11-12

**Urgo**

Can advanced wound care dressings improve healing results?

Chair: Richard White

Can they support wound bed preparation?

Christian Münter

Do they stimulate wound healing?

Jackie Stephen Haynes

How can they accelerate wound healing?

Sylvie Meaume

15:30-16:30

► South Gallery 15-16

**Spiracur**

A Revolutionary Alternative to the Challenges of Traditional NPWT: the Clinically Proven SNaP® Therapy System

Traditional NPWT: the Clinically Proven SNaP® Therapy System

Review of the RCTs, recent clinical papers and clinical experience demonstrating why the mechanically-powered SNaP® Therapy System is smart for clinicians, patients and facilities

Marco Romanelli, William Tettelbach, Nicola Ivins

18:10-19:10

► South Gallery 13-14



Daewoong

D+ Wound Solution: Mobile App with New Wound Assessment Algorithm-DIRECT

Chair: Jong-Won Rhie & Joon Pio Hong

DIRECT algorithm – What is new?

Young Joon Jun

Practicing D+ Wound Solution App

Donghyeok Shin

The DIRECT approach for various indications I

Hoon Kim

The DIRECT approach for various indications II

Hyun Suk Suh

18:10-19:10

► South Gallery 15-16



Almirall

Maintaining skin integrity in aged skin: current science and practice

Chair: Michael Clark

Optimising healthy skin in older people: why does it matter?

Sarah Gardner

Latest research in skin care practice in long-term and acute care: who is in need and what should we do?

Jan Kottner

The effect of an emollient cream containing 5% urea on the biophysical properties of aged skin

Simon G Danby

	Platinum 1-2	Platinum 3-4	Platinum 5	Platinum 6	Platinum 7
THURSDAY 14 MAY					
11:15-12:15	Mölnlycke Changing the way we look at viscous exudate	Smith & Nephew Releasing time to care and improving patient outcomes. Addressing the challenges of chronic wounds			
13:15-14:15	Lohmann & Rauscher Debridement: Whose problem is it? - Solutions for patients, purchasers and providers	Acelity Pioneering approaches for wound closure: introducing NPWT with Instillation Therapy and Epidermal Harvesting			
15:40-16:40	Hartmann Epithelialization: do we understand it and do enough during treatment	Sorbion Hydration Response Technology - Moving Beyond Exudate Management	Klox Biophotonics: a bright future in Wound Healing	SastoMed Improving oxygen diffusion - Improved healing	Derma Science Total Contact Casting – An Easy Roll-On System for offloading DFU's

THURSDAY 14 MAY

- 11:15-12:15 **Mölnlycke**
► Platinum 1-2 **Changing the way we look at viscous exudate**
Chair: Peter Vowden



Global Statistics: Defining the problem
Emma Bond
Clinical investigation: A novel approach
Jan Stryja

- 11:15-12:15 **Smith & Nephew**
► Platinum 3-4 **Releasing time to care and improving patient outcomes. Addressing the challenges of chronic wounds**



Speakers: To be announced

- 13:15-14:15 **Lohmann & Rauscher**
► Platinum 1-2 **Debridement: Whose problem is it? - Solutions for patients, purchasers and providers**
Chair: Andrew Kingsley



The role of biofilms in wound chronicity
Gregory Schultz
The relationship between the patient, purchaser and provider to meet the challenges of debridement
Andrew Kingsley
Debridement across all age groups and wound needs using all available resources
Trudie Young

- 13:15-14:15 **Acelity**
► Platinum 3-4 **Pioneering approaches for wound closure: introducing NPWT with Instillation Therapy and Epidermal Harvesting**
Chair: Peter Vowden



NPWT with Instillation: Literature review and personal experience
Ron Silverman
Value of NPWT with Instillation in a wound expertise centre in Bradford UK; Results of a cohort analysis
Kathryn Vowden
Epidermal Harvesting, what is it and which patients will profit from it?
Peter Everts
When and how to apply an Epidermal Harvesting System in your wound healing process
Toby Richards

15:40-16:40

► Platinum 1-2



Hartmann

Epithelialization: do we understand it and do enough during treatment

Chair: Karen Ousey

Epithelialization: Clinical importance and what to consider for non-healing wounds
Finn Gottrup

Stimulation of epithelial migration – novel material based approaches

Hans Smola

15:40-16:40

► Platinum 3-4



Sorbion

Hydration Response Technology - Moving Beyond Exudate Management

Chair: Keith Cutting

Introduction technology HRT

Alexander Maassen

In vitro Measurements Uni Jena about HRT

Cornelia Wiegand

Benefit of soft debridement in context of Biofilm MM

Keith Cutting

15:40-16:40

► Platinum 5



Klox

Biophotonics: a bright future in Wound Healing

Chair: Marco Romanelli

Biophotonics: from the bench to bed side of chronic wound patients

Andreas Nikolis

Biophotonics: its application in different conditions

Denis Vézina

The need for innovation in chronic wound management.

Marco Romanelli

15:40-16:40

► Platinum 6



SastoMed

Improving oxygen diffusion - Improved healing

Chair: Joachim Dissemond

A simple and ingenious solution to overcome Hypoxia

Michael Sander

New techniques to visualize the oxygen concentration in the wound tissue

Joachim Klode

And finally it heals. Clinical experiences with topical Hemoglobin in long-time persisting wounds.

Severin Lächli

Including topical Hemoglobin in the treatment pathway - Which patient types benefit the most?

Panel with UK experts

15:40-16:40

► Platinum 7



Derma Science

Total Contact Casting – An Easy Roll-On System for offloading DFU's

Chair: Andrew J. Applewhite

Presentation

Demonstration of the TCC EZ system

Q&A

Perfectly matched!

HydroTherapy

HydroClean® plus and HydroTac® are two perfectly matched products both with unique mechanisms of action, for the treatment of chronic and hard to heal wounds.



HydroTherapy is a new therapy which functions simply and effectively across the wound healing process – from cleansing to epithelialisation.



New website:
www.hydrotherapy.info

HydroTherapy
Efficacy. And Simplicity.



1 HydroClean® plus

The unique Rinsing-Absorbing-Mechanism cleans and activates the wound, stimulating granulation tissue growth.



2 HydroTac®

The innovative HydroGel Technology creates an optimum wound environment and stimulates epithelialisation, through active moisture donation.



South Gallery 13-14

FRIDAY 15 MAY

12:20-13:20

Vancive

See Healing: transparency, a key factor in the treatment of the neuropathic foot ulcer

FRIDAY 15 MAY



12:20-13:20


► South Gallery 13-14

Vancive**See Healing: transparency, a key factor in the treatment of the neuropathic foot ulcer****Chair:** Zena Moore*Keith Harding**Jacqui Fletcher*

COMPANY WORKSHOPS

THURSDAY 14 MAY

South Gallery 1	South Gallery 3
URGO Desloughing vs. Debriding, managing the barrier to wound progression Chair: Michelle Greenwood Speakers: <i>Richard White</i> <i>Steven Percival</i> <i>Lorraine Grothier</i> <i>Julie Trudgian</i> 14:15-15:00 	B. Braun Medical Focus on Biofilm Speakers: <i>Jacqui Fletcher</i> 10:00-11:00 
	B. Braun Medical Diabetic Foot Speakers: <i>Paul Chadwick</i> <i>Joanne McCardle</i> 14:30-15:30 

A large iceberg floats in a deep blue ocean under a clear sky. The visible tip of the iceberg is small and jagged, while the submerged portion is much larger and more complex in shape, illustrating the concept of hidden dangers.

**SOMETIMES
WHAT'S BELOW
THE SURFACE
MATTERS MOST**

**TALK TO US TO LEARN MORE
ABOUT SENSING THE HIDDEN
DANGERS OF PRESSURE ULCERS**



SHORT PRESENTATION STAGE

The Short Presentation Stage presents small hands on presentations, new products, newest studies, new user options or other product news.

The sessions are located in the E-poster area.

WEDNESDAY 13 MAY	THURSDAY 14 MAY	FRIDAY 15 MAY
Screen 1	Screen 1	Screen 1
Company: Chemviron Carbon 11:30-11:45 Chemviron Carbon <i>Cloth Division</i>	Company: Chemviron Carbon 12:15-12:30 Chemviron Carbon <i>Cloth Division</i>	Company: Chemviron Carbon 9:45-10:00 Chemviron Carbon <i>Cloth Division</i>

NEW TECHNOLOGIES IN WOUND CARE - INDUSTRY SEMINARS

FRIDAY 15 MAY, 13:00-13:50

E-poster area

5 companies will present their products, concept and innovation to the participants.

Companies are:

- Wound Check
- Welcome Medical
- Adtec
- Urgo
- Klox technologies

EXHIBITORS

	3M Health Care 3M Deutschland GmbH, Health Care Business Europe Tel.: +49 2131 140 www.3m.com	3M Health Care, committed to caring for vulnerable skin. Protecting Skin – Healing Wounds.	8-25
	ABIGO Medical AB Tel.: +46 31 748 49 50 Info@abigo.com www.abigo.com	Sorbact® ensures a trusted and simple effective way for prevention and control of infections in wound management. A Swedish innovation!	2-36
	Acelity Tel.: + 1 800 275 4524 CorpComm@acelity.com www.acelity.com	Acelity is a global wound care and regenerative medicine company created by uniting the strengths of three companies, Kinetic Concepts, Inc., LifeCell Corporation and Systagenix Wound Management, Limited. We are committed to advancing the science of healing and restoring people's lives.	3-20
	Activa Healthcare Tel.: +44 8450 606707 customercare@activahealthcare.co.uk www.activahealthcare.co.uk	Activa Healthcare - as part of the medical devices company L&R - is the market leader in compression hosiery and one of the fastest growing woundcare companies in the UK.	4-30
	Activa Healthcare Tel.: +44 8450 606707 customercare@activahealthcare.co.uk www.activahealthcare.co.uk	Pioneer Veterinary Products are specialist suppliers to hospitals and surgeries. We offer a large range of wound care products, including our own Cyprofil Collagen range and we distribute the Activa Healthcare range which includes Debrisoft debridement pad and the Hydrogel dressing Actiform Cool.	9-80 Vet
	Adhesives Research Tel.: +353 61 300 300 cgarry@arglobal.com www.adhesivesresearch.com	Adhesive Research SoftWear™ Skin Adhesives; gently-removing adhesives wound care and body-worn device applications.	4-62
	Adtec Europe Limited Tel.: +44 20 8737 5500 info@adtec.eu.com www.adtecplasma.com	Cold Plasma is a non-invasive technology with proven efficacy in infection management, enhanced wound healing and reduction of pain. The MicroPlaSter was tested in clinical trials over a 7 year period in collaboration with Max Planck Institute Germany.	1-28
	Advancis Medical Tel.: +44 1623 751500 info@advancis.co.uk www.advancis.co.uk	Continuing to innovate in the design, manufacture and delivery of cost effective, Advanced Wound Care products that assist healthcare professionals in healing chronic and acute wounds, whilst maintaining a focus on patient comfort.	5-62
	Almirall Ltd Tel.: +44 207 160 2500 lucy.heapy@almirall.com	Almirall is an international Pharma company, with a strong interest in Dermatology. We research, develop, produce and market proprietary R&D medicines and those under licence, providing valuable medicines to improve people's health and wellbeing.	7-50

	Andover Healthcare, Inc. Tel.: +1 978 465 044 sales@andoverhealthcare.com www.andoverhealthcare.com	Andover Healthcare Inc is committed to providing innovative compression therapy products: CoFlex TLC and revolutionary Unna Boots. New: CoFlex Haft CT.	8-66
	ARANZ Medical Tel.: +64 3 374 6120 sales@aranzmedical.com www.aranzmedical.com	ARANZ Medical's Silhouette system improves productivity and accuracy in the management of wound assessment for clinical practice and research. It offers 3D wound measurement, imaging, and documentation from multiple sites, integrated with EMR systems	7-54
	Argentum Medical LLC Tel.: +31 610 624 696 ssmidtman@silverlon.com www.silverlon.com	The Silverlon® wound range delivers the highest Ag ion release above the MIC's on a safe, strong and simple way, no chemical residuals or discoloration. Now available in Europe too.	1-50
	ArjoHuntleigh Tel.: +44 1582 413104 sales.admin@arjohuntleigh.co.uk www.arjohuntleigh.co.uk	Residents and patients in care homes, hospitals and other facilities have diverse backgrounds and needs. The ArjoHuntleigh Mobility Gallery makes it possible to discuss choices in care and rehabilitation in a realistic way. Visit ArjoHuntleigh to find out how our products and services can help you achieve positive outcomes.	8-30
 	Aspen Medical Europe Limited Tel.: +44 1527 587700 customers@aspenmedicaleurope.com aspenmedicaleurope.com	Aspen Medical are committed to producing innovative and clinically effective products at affordable prices that meet the needs of both our customers and their patients. Our trusted brands are all supported by education, training and research.	2-38
	Avita Medical Tel.: +44 1763 269770 cs.eu@avitammedical.com www.avita-regen.info	Avita Medical's ReCell is a unique technology which delivers a Regenerative Epithelial Suspension (RES) that is applied directly to a wound. The RES combats dysfunctional cell signalling found in chronic wounds and promotes natural skin regeneration.	2-34
	B. Braun Medical AG Tel.: +41 58 258 50 00 info@bbraun.com www.bbraun.com	Wound cleansing and wound bed preparation, wound antiseptics, silver alginate dressings, silicone adhesive foam dressings, moist wound dressings.	2-20
	Baltex (W. Ball & Son Ltd) Tel.: +44 115 9322403 sales@baltex.co.uk www.baltex.co.uk	Baltex designs, and manufactures a wide range of high performing Medical Textiles. Key products include woundcare fabrics. Elastic fabrics for compression therapy, a VLU bandage in a single layer. 3D Knitted Spacer Fabrics for Airospring pressure relieving devices, Anti-microbial textiles.	9-38
	Bayer Plc Tel.: +44 1635 563000 animal.health@bayer.com www.bayer.co.uk	Bayer is committed to ensuring that the relationship between animals and humans remains positive, to protect animals and benefit people.	9-78 Vet
	Bayer MaterialScience, Epurex Films Tel.: +49 5161 704 3000 films@bayer.com www.materialscience.bayer.com www.films.bayer.com	Bayer MaterialScience offers a program of innovative raw materials for wound dressings or incision films: high performance films, foams and adhesives.	7-52



"Mrs J - 58 years old – had two wounds. She had one of 62cm² on her left leg and one of 90cm² on the right leg. She had been living with both for more than 5 years. Whilst her usage of the electric stimulation therapy varied, after 20 weeks she showed considerable improvement. The wounds decreased in size to 15cm² on her left leg and 13cm² on her right leg. Although not healed completely by the end of the study, Mrs J did go on to heal entirely"






*Bodyflow® Therapy launching in the UK Wound Market at **EWMA 2015**.
For more information on this innovative therapy, visit us at **Stand 9-12**.*

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Journal of the Australian Wound Management Association. Volume 22 / Number 3 / September 2014

www.bodyflowinternational.com

	BenQ materials corp Tel.: +886 33748859 Teresa.yeh@benqmaterials.com www.benqmaterials.com	BenQ Material is established in Taiwan since 1998. With leading core-technology in material science, we focus on biomaterials development. Our products: Chitosan Hemostatic Dressing, PVA sponge, scar reduction Silicone gel and Hydrocolloid dressing.	1-70
	Bfactory Health Products B.V Tel.: +31 317 769 005 info@bfactory.nl www.bfactory.nl	Bfactory develops a professional portfolio for advanced wound care, i.e. Revamil®. The Revamil® portfolio consists of high-enzyme honey-based products for various stages of the wound.	2-44
	Bio Compression Systems Tel.: +1 800-888-0908 biosystems@biocompression.com www.biocompression.com	Bio Compression Systems, Inc. is the leading manufacturer of pneumatic compression devices for the treatment of lymphedema, venous insufficiency, wound care, arterial disease, DVT prophylaxis, post-op edema and sports injuries. Stop by our booth 2-42 to see our full line of products. For more information please visit our website at www.biocompression.com.	2-42
	BiologiQ International Tel.: +31 55 368 44 50 info@biologiq.nl www.biologiq.nl	BiologiQ is an independent Dutch Medical Company, specialized in marketing, sales and distribution of safe and effective Bio-active and Biotech products and therapies for Wound Care in Europe.	2-44
	BioMonde Tel.: +49 40 6710570 info@biomonde.com www.biomonde.com	BioMonde specialise in the manufacture and distribution of larval debridement therapy (also known as maggot therapy) products for use in chronic and hard to heal.	1-74
	Biotec Pharmacon ASA Tel.: +47 77648900 info@biotec.no www.biotec.no www.woulgan.com	Biotec Pharmacon produces immuno-modulatory beta-glucan products. The companies' main product is WOULGAN®. WOULGAN® is an advanced wound care product, CE-marked in Europe as Medical Device Class III, rule 13 for a range of chronic and acute wounds.	9-32
	Bodyflow International Tel: +61 3 8671 0417 info@bodyflow.com.au www.bodyflowinternational.com	Bodyflow Therapy is currently used by Lymphoedema practitioners, physiotherapists, podiatrists and professional sporting organisations around the world to aid in patient & athlete tissue recovery.	9-12
	Boyd Technologies Tel.: +1 413 243 2000 info@boydtech.com www.boydtech.com	Boyd Technologies is a leading supplier of advanced flexible materials. We produce components and finished products made from nonwovens, membranes, films, foils, foams, technical papers, extruded netting, technical textiles, and composite materials.	5-70
	BRH Medical Ltd. Tel.: +972 264 83519 info@brhmedical.com www.brhmedical.com	Novel, non-invasive portable, device combining therapeutic ultrasound and electrostimulation to promote healing of chronic ulcers. Reduces lesion size, lowers wound pain, and accelerates tissue regrowth.	2-80

	British Lymphology Society Tel.: +44 1452 790178 info@thebls.com www.thebls.com	The Society's objects include advancing education and knowledge in the field of lymphology; to co-ordinate a strategy for improving the management of chronic oedema, (particularly lymphoedema) and to benefit patients by improving the expertise of health care professionals treating them.	9-72
	Bruin Biometrics Tel.: +1 310 268 9494 info@bruinbiometrics.com www.bruinbiometrics.com	Bruin Biometrics' SEM Scanner is a revolutionary, portable device for easy detection of early-stage pressure ulcers / DTIs and assessment of real-time tissue health. With up to 91% true positive and 86% true negative values, the SEM Scanner is "Making Pressure Ulcer Prevention Possible".	8-20
	The British Society for Antimicrobial Chemotherapy British Society for Antimicrobial Chemotherapy Tel.: +44 121 236 1988 tguise@bsac.org.uk www.bsac.org.uk	At the forefront of the antimicrobial chemotherapy field, the BSAC is an inter-professional organisation with over 40 years of experience and achievement in antibiotic education, research and leadership.	7-74
	BSN medical GmbH www.bsnmedical.com www.cutimed.com	BSN medical is a global medical device company and one of the world's leading suppliers in the product segments of wound care, compression therapy, casting and bandaging.	3-50
	Carilex Medical GmbH Tel.: +49 721 161 9835 info@carilex.de www.carilexmedical.com	Carilex is a leading global manufacturer of wound care management equipment/ support services & NWPT with 30 years of experience. Carilex has built a wealth of knowledge in the field of wound care management and patient care.	8-23
	CG BIO Tel.: +82 2 550 8597 mkhong@cgbio.co.kr www.cgbio.com	CG BIO is a global healthcare provider of biological medicine, medical devices and cosmeceutical products for wound care.	3-70
	Chemvicon Carbon Cloth Division Tel.: +44 191 584 6962 rbrown@calgoncarbon-eu.com www.zorflex.com	Manufacturers of Zorflex VB-K anti-microbial, conductive wound dressings and activated carbon cloth used in medical devices by some of the world's leading medical companies for wound dressings and ostomy filters.	1-22
	Cica Biomedical Tel.: +44 1423 799090 info@cica-biomedical.com www.cica-biomedical.com	Cica Biomedical Ltd is an independent UK-based company that provides contract pre-clinical and clinical research services to the wound management / tissue viability sector.	1-32
	Clean Medical Tel.: +86 20 8765 4060 info@cleanmfg.com www.cleanmfg.com	Clean Medical dedicates in R&D, manufacture and sales of surgical disposables and devices: wound debridement pulse lavage, wound dressings, wound drainage tubing sets, procedural packs, etc. Distributors anywhere and OEM opportunities are welcomed.	9-30
	CliniMed Tel.: +44 1628-850100 Marketing@clinimed.co.uk www.clinimed.co.uk	Visit the CliniMed® stand to find out more about Appeel® Sterile medical adhesive remover and the cost effective LBF® barrier film and cream range.	7-76

 Coloplast	Coloplast A/S Tel.: +45 491 111 11 dkmail@coloplast.com www.coloplast.com	Coloplast want to make life easier for patients with wounds and simplify wound care for people who care for them. Together we achieve fewer days with wounds.	3-30
 CONTIPRO PHARMA	Contipro Pharma a.s. Tel.: +420 465 519 530 sales@contipro.com www.contipro.com	Biotechnology company focused on research and development of wound care products actively supporting healing process.	1-52
 ConvaTec	ConvaTec Tel.: +44 800 289738 www.convatec.com	ConvaTec is a leading developer of innovative medical technologies in Wound Therapeutics, Ostomy Care, Continence and Critical Care and Infusion devices that have helped improve the lives of millions worldwide.	4-50
 covalon Technologies Ltd.	Covalon Technologies Ltd Tel.: +1 905 568 8400 info@covalon.com www.covalon.com	Covalon is a healthcare company that researches, develops, licences and commercializes innovative medical products in the areas of infection control, integrated wound management, and bio-active wound care that help save lives around the world.	1-40
 COVERIS ADVANCED COATINGS	Coveris Advanced Coatings Tel.: +44 1978 660 241 enquiries@coveris.com www.coverisadvancedcoatings.com	Coveris Advanced Coating's inspire® brand of medical components is designed to bring high performance to moist wound dressings, to the professional and consumer market. The range includes polyurethane films, foams and conductive films.	1-34
 crawford HEALTHCARE	Crawford Healthcare Tel.: +44 1565 654 920 info@crawfordpharma.com www.crawfordhealthcare.com	Crawford Healthcare offers a range of woundcare solutions designed to manage and absorb exudate, manage wound infection, debride and deslough wounds, and aid wound healing.	5-50
 curea medical Innovation with Care	Curea medical GmbH Tel.: +49 360 719 009 500 info@curea-medical.de www.curea-medical.de	Curea medical develops and manufactures wound dressings for all types of exuding wounds as well as highly absorbent products for the medical sector.	9-40
 TREAT-EEZI®	Dan Medica South Ltd Tel.: +44 208 133 2851 info@danmedicasouth.co.uk www.danmedicasouth.co.uk	Dan Medica South Ltd is proud to introduce the very latest technology in Pressure Care Prevention & Treatment. Introducing two completely new products we believe will change traditional ways of treating Pressure Sores. Visit us on Stand 7-24.	7-24
 DARCO	DARCO (Europe) GmbH Tel.: +49 887 92280 info@darco.de www.darco.de	DARCO is dedicated to being the leading provider of post op, trauma and wound care solutions to the global foot and ankle community.	8-35
 Datt Mediproduktions Limited	Datt Mediproduktions Limited Tel.: +91 1147 191777 sanjay.arora@dattmedi.com www.dattmedi.com	Manufacturer Exporter of Medical Disposables/Gauze Products/ Bandages /Dressing/ Advanced Wound Care Products to companies in Europe, U.S.A, Australia, Japan, New Zealand, Middle & Far East and South Africa	1-10
 debra Working for a life free of pain.	DEBRA International Tel.: +44 1344 752708 john.dart@debra-international.org www.debra-international.org	DEBRA International's vision is to ensure that people living with the painful genetic skin blistering condition EB have access to the best quality support and care, and to drive the development of effective treatments and cures.	9-64

 <p>DERMASCIENTES A TISSUE REGENERATION COMPANY</p>	<p>Derma Sciences Europe Ltd Tel.: +44 1628 625916 orders@dermascienceseurope.co.uk www.dermasciences.com</p>	<p>Derma Sciences, is an Advanced Woundcare company. Products include Antibacterial MEDIHONEY®, Active Leptospermum (Manuka) Honey, XTRASORB®, ALGICELL® Ag, and TCC-EZ®, an off-loading system for treating Diabetic Foot Ulcers and Charcot foot. www.dermasciences.com</p>	7-22
 <p>DeRoyal®</p>	<p>DeRoyal Industries Inc. Tel.: +1 865 362 6022 info.intl@deroyal.com www.deroyal.com</p>	<p>DeRoyal's affordable and advanced products treat all stages of acute, chronic, or burn wounds and are uniquely constructed with the latest technology.</p>	7-20
 <p>DEVON MEDICAL PRODUCTS</p>	<p>Devon Medical Products Tel.: +1 484 688 8026 info@devonmedicalproducts.com www.devonmedicalproducts.com</p>	<p>We are a leading manufacturer and distributor of medical devices worldwide for Wound Care and Lymphedema. Our extriCARE® Negative Pressure Wound Therapy systems offer a portable, affordable and effective solutions for healthcare environments.</p>	7-34
 <p>Direct Healthcare Services Sustaining the World's</p>	<p>Direct Healthcare Services Tel.: +44 845 459 9831 info@directhealthcareservices.co.uk www.directhealthcareservices.co.uk</p>	<p>Direct Healthcare Services is a British manufacturer of pressure care solutions with a comprehensive portfolio of innovative, award-winning products including mattresses, cushions and overlays. In-house Research & Development ensures we utilise the latest technologies to support optimised patient care.</p>	1-76
 <p>DMS VETERINARY</p>	<p>Direct Medical Supplies Tel.: +44 1420 520869 www.dmsveterinary.com</p>	<p>Direct Medical Supplies offers a comprehensive range of Critical Care, IV Administration, Surgical and woundcare products to the healthcare and veterinary market.</p>	9-76 Vet
 <p>HEELIFT SUSPENSION BOOT</p>	<p>DM Systems' Heelift Tel.: +1 847 328 9540 info@dmsystems.com www.heelift.com</p>	<p>Avoid amputation, heal chronic wounds & prevent heel pressure ulcers. See published clinical evidence, request a sample. The Heelift® Suspension Boot.</p>	8-35
 <p>EHOB® prevention • treatment • solutions</p>	<p>EHOB, Inc. Tel.: +1 800 899 5553 corporate@ehob.com www.ehob.com</p>	<p>EHOB's WAFFLE® Brand Products creates support surface solutions for simple comfort, early intervention, and fast wound and pressure ulcer healing.</p>	1-30
 <p>EnzySurge Comprehensive Wound Care</p>	<p>EnzySurge Ltd. Tel.: +972 3622 7600 moshe@enzysurge.com www.enzysurge.com</p>	<p>EnzySurge Ltd. Develop and supply advanced medical, life saving devices for management of chronic wounds and burns, while reducing medical care costs by preventing infections and accelerating the wound healing process.</p>	9-60
 <p>epuap EUROPEAN PRESSURE ULCER ADVISORY PANEL</p>	<p>EPUAP Tel: +420 251 019 379 office@epuap.org www.epuap.org</p>	<p>The European Pressure Ulcer Advisory Panel works to provide the relief of those suffering from or at risk of pressure ulcers through research, education and influencing pressure ulcer policy in Europe.</p>	9-66
 <p>PolyMem®</p>	<p>Ferris Mfg. Corp. (PolyMem) Tel.: +1 630 887 9797 info@ferrispolymem.com www.PolyMem.eu</p>	<p>PolyMem: More Healing – Less Pain.</p>	5-20



Fleming Medical Ltd
Tel.: +353 61 304600
info@flemingmedical.ie
www.flemingmedical.ie

Established in 1986, Fleming Medical is headquartered in Limerick, Ireland, a leading provider of Medical Consumables to Hospitals, Health Care, Pharmacy's & G.P's. Our product range includes WoundCare, Infection Control, Sports Therapy, Incontinence, Medical Diagnostics & consumables.

7-56



Freudenberg Vliesstoffe SE & Co. KG
Tel.: +49 6201 805056
Dorothee.kraemer@freudenberg-pm.com
www.vilmed.com

Freudenberg is a family-owned, global company. With a long term experience in the medical market we offer innovative solutions for medical devices in advanced and active wound care. New in the portfolio: PU-foams and bioresorbable nonwovens.

4-64



Frontier Medical
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Repose® is a range of clinically and cost effective pressure area care products used in both the treatment and prevention of pressure ulcers. It is a well-established, highly respected and clinically proven brand having supported both clinicians and over 3 million patients since 1997.

7-62



H&R Healthcare Ltd
Tel.: +44 1482 631606
info@hrhealthcare.co.uk
www.hrhealthcare.co.uk

H&R Healthcare Ltd are UK distributors of the highest quality medical devices sourced from manufacturers around the world. We represent world-class companies in areas of wound management (Surgihoney), compression (HERO H-2) and scar care (BAP & Alhydran).

2-50



Haddenham Healthcare
Tel.: +44 1844 208842
internationalsales@hadhealth.com
www.hadhealth.com

Haddenham Healthcare specializes in the treatment of Lymphoedema, Chronic Oedema and wound care. We provide problem solving solutions to assist therapists in treating their patients, helping them achieve clinical effectiveness and patient compliance.

5-64



Haromed B.V.B.A.
Tel.: +32 9326 0510
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Haromed offers a full product range for NPWT (Exsudex®), skin repair and scar treatment (SurgHydra® – SurgBarrier® – Scar Gel).

1-64



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Manufacturer Exporter of Medical Disposables/Gauze Products/ Bandages / Dressing/Advanced Wound Care Products to companies in Europe, U.S.A, Australia, Japan, New Zealand, Middle & Far East and South Africa.

5-40



Healogics Ltd
Tel.: +44 1323 735588
james.saunders@healogics.com
www.healogics.com/uk

Healogics Wound Healing Centres is a specialist wound healing company with an established reputation for improved healing rates of chronic wounds. Our success is based on adhering to evidence-based clinical practice pathways.

7-72











HERNIAMESH SRL
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Herniamesh® Srl, has the passion of surgery and implantable Medical Devices. Our experience has led us to create an innovative 3D "breathing" fabric with which we produced Aiartex®, an overlay indicated in the prevention and treatment of bed sores.

8-64

HUNTLEIGH	Huntleigh Tel.: +44 29 2048 5885 sales@huntleigh-diagnostics.co.uk www.huntleigh-diagnostics.com	Presenting the new "Assessment & Treatment" portfolio: Complementing our Dopplex Vascular range, includes an Automatic Ankle Brachial Pressure Index system and world class	4-80
	Initiative Chronische Wunden Tel.: +49 6455 7593965 organisation@icwunden.de www.icwunden.de	The ICW – a German Wound Healing Society The Initiative Chronische Wunden was founded in 2002. The society counts more than 2400 members. Its major objectives are to promote knowledge of chronic wounds and to train therapists from all fields who are concerned with wound healing.	2-82
	Infection Prevention Society Tel.: +44 1506 811077 ips@fitwise.co.uk www.ips.uk.net	The vision of the Infection Prevention Society is that no person is harmed by a preventable infection. The mission is to inform, promote and sustain expert infection prevention policy and practice in the pursuit of patient or service user and staff safety wherever care is delivered.	7-78
	Innovation Rehab LTD Tel.: +44 1275 333317 info@innovationrehab.co.uk www.innovationrehab.co.uk	Focusing on providing the latest in high quality, dependable medical products at the most competitive price for your customers and patients	1-30
	Integra Tel.: +33 4 37 47 59 00 csemea@integralife.com www.integralife.eu	We offer innovative solutions to surgeons in wound management with: Integra® Dermal Regeneration Template, Integra® Dermatomyome range, NeuraGen™, Nerve Guide and Integra® Licox® PtiO2 monitoring.	7-70
	International Lymphoedema Framework contact@lympho.org www.lympho.org	The aim of the International Lymphoedema Framework (ILF) is to develop and evaluate appropriate health care services for patients with all forms of lymphoedema in countries throughout the world. Central to framework is partnership and collaboration at a number of levels.	9-62
	Invacare A/S Tel.: +44 1656 776222 uk@invacare.com www.Thinkpressurecare.co.uk	Therapeutic Support Surfaces and high specification pressure redistributing equipment, synonymous with quality and clinical efficiency. Supply of market leading products, technical training, equipment audit and care, clinical resources	8-24
	Journal of Community Nursing Tel.: +44 1451 870310 www.jcn.co.uk	The Journal of Community Nursing is the leading Journal on community nursing.	9-24
	Journal of Wound Care Tel.: +44 20 7738 5454 barry.mcguire@markallengroup.com www.journalofwoundcare.com	JWC is the leading monthly academically published journal on wound care. With a global subscriber base and an impact factor of 1.91 it's the official voice on research & innovation	9-36
	Keraplast Research Tel.: +1 210 494 5596 clive.marsh@keraplast.com www.keraplast.com	Working with leading clinicians focused on new solutions for the treatment of chronic and acute wounds, Keraplast has developed Replicine™ Functional Keratin® technology, with keragelT®, keragel®, keramatrix® and kerasorb® as the products of choice to address advanced wound care needs.	1-68

	Kerecis Ltd. Tel.: +354 562 2601 info@kerecis.com www.kerecis.com	Kerecis develops tissue-regeneration biological matrixes consisting of patented Omega3-containing fish skin, manufactured in Iceland. The Kerecis fish-skin material accelerates wound healing and enables tissue reconstruction.	1-80
	KLOX Technologies Inc Tel.: +1 866 653 5569 info@kloxtechnologies.com www.kloxtechnologies.com	KLOX, a specialty pharmaceutical company dedicated to the healing of skin and soft tissue disorders. Through its revolutionary, proprietary BioPhotonic technology, KLOX harnesses the power of light, its fluorescence and oxygen to accelerate healing	2-64
	Kruuse Tel.: +45 72 14 15 16 export@kruuse.com www.kruuse.com	Our well-known brand names KRUUSE, BUSTER, KRUTEX, EQUIVET and BOVIVET ensure products of high quality and functionality satisfy the needs and demands of the veterinary profession.	9-82 Vet
	Limbo Waterproof Protectors Tel.: +44 1243 573417 adrian@limboproducts.co.uk www.limboproducts.co.uk	The Limbo allows patients to shower or bath and keep their dressing, cast or PICC line 100% dry. Easy to use, comfortable and non constrictive. UK manufactured and distributed worldwide. Lower leg and elbow models also available on UK prescription.	1-42
LINET Group	LINET Group Tel.: +420 312 576 111 info@linet.cz www.linet.com	LINET Group is Europe's largest producer of innovative healthcare beds, antidecubitus mattresses and comprehensive solutions for hospitals and nursing care facilities. Company is active in the global market through subsidiaries in Europe, the USA, and Latin America.	2-70
	Lohmann & Rauscher GmbH & Co. KG Tel.: +49 2634 990 info@de.LRmed.com www.Lohmann-Rauscher.com	Activa Healthcare is the market leader in compression hosiery in UK and part of the international leading supplier of medical devices and hygiene products, Lohmann & Rauscher (L&R). With 160 years expertise and 4,000 employees L&R is represented worldwide.	4-30
	Lymed Oy Tel.: +358 20 779 2233 info@lymed.fi www.lymedsport.com	Lymed is a manufacturer of high class techno-medical garments, awarded many times for their quality and design. LYMED® garments are used for scar management, compression treatment and neurological indications.	1-60
	Medi GmbH & Co. KG Tel.: +49 921 912 0 export@medi.de www.medi.de	Medi is one of the world's leading manufacturers of compression hosiery. medi supplies medical compression and anti-embolism stockings, lymphoedema sleeves, orthopaedic and prosthetic products.	6-10
	Medicareplus International Tel.: +44 208 810 8811 info@medicareplus.co.uk www.medicareplus.co.uk	Medicareplus International innovates and manufactures high quality ranges of sterile and non-sterile wound care dressings, skin care products, medical disposables and medical devices whilst being able to deliver significant cost savings. We are devoted to not only meeting, but exceeding, patient and healthcare professional's needs at all times.	5-66

	Medline Industries Tel.: +44 844 334 5237 uk-customerservice@medline.com www.medline.com/en/	Medline International is a privately held manufacturer and distributor of quality medical and surgical supplies. Headquartered in Arnhem, the Netherlands, Medline offers wound care solutions that span from pressure ulcer prevention to wound dressings.	1-84
	Medstrom Healthcare Tel.: +44 845 371 1717 marketing@medstrom.co.uk www.medstrom.co.uk	Discover Dolphin Therapy, a highly effective pressure redistribution mattress for complex patients. It simulates the effects of a body floating in a fluid, significantly reducing vertical shear, which deforms soft tissue and constricts blood flow.	8-45
	Mölnlycke Health Care AB Tel.: +46 31 722 30 00 info@molnlycke.com www.molnlycke.com	Mölnlycke Health Care is a world-leading provider of single-use surgical and wound care products for customers, healthcare professionals and patients.	4-40
	Nitto Tel.: +44 1732 458566 saxten@gammamedicaltd.com www.nitto.com	STRATAGEL™ Adhesive in XTRATA® Surgical-Tapes and Transparent Dressings reduces pain and skin irritations. Nitto has developed new soft gel adhesive technology which solves these problems by minimizing the removal of the stratum corneum.	7-66
	Nutricia Advanced Medical Nutrition Tel.: +31 20 456 9000 MedicalNutrition@Nutricia.com www.nutricia.com	Nutricia seeks to establish Advanced Nutrition as an integral part of healthcare, with products and services that help people to live healthier and longer lives	2-62
	Oculus Innovative Sciences Tel.: +31 475 318 666 info.europe@oculusis.com www.oculusis.com	Oculus Innovative Sciences develops, manufactures and markets a family of products intended to treat infections in chronic and acute wounds.	2-44
	Salvatelli S.r.L. Tel.: +39 733 801060 info@molliter.com www.molliter.com	Salvatelli S.r.L. is a company that produces orthopaedic shoes (Molliter) and dynamic Walkers for the management of the Diabetic foot ulceration or post-surgery/trauma (Optima).	8-35
	Perfectus Biomed Tel.: +44 192 586 4838 sam@perfectusbiomed.com www.perfectusbiomed.com	Perfectus Biomed is a leader in customized microbiological testing. Within the Healthcare and Environmental sectors, we specialise in understanding the client company's needs intimately and assessing the ideal assay methodology that will generate the most meaningful result.	2-40
	Perimed AB Tel.: +46 8580 11990 mail@perimed-instruments.com www.perimed-instruments.com	PERIMED is a global provider of diagnostic solutions for patients with peripheral vascular diseases and complex diabetic foot ulcers. Our new PeriFlux 6000 offers a unique combination of tests: ABI, toe pressure and transcutaneous oximetry (tcpO2)	1-66
	PHAMETRA Pharma und Medica-Trading GmbH Tel.: +49 2323 17860 phametra@phametra.de www.phametra.de	PPM-Fisteladapter™ -Set CVS – closed/cavity vacuum sealing	1-46

	Pioneer Veterinary Products Tel: +44 1304 831831 cathy@pioneervet.co.uk www.pioneervet.co.uk	Pioneer Veterinary Products are specialist suppliers to hospitals and surgeries. We offer a large range of wound care products, including our own Cyprofil Collagen range and we distribute the Activa Healthcare range which includes Debrisoft debridement pad and the Hydrogel dressing Actiform Cool.	9-80 Vet
	Plinth 2000 Tel.: +44 144 976 7887 sales@plinth2000.com www.plinth2000.com	Plinth 2000 the provider of unique Leg Ulcer Management solutions launches Plinth Care its patented turning bed Pressure Management System offering vastly improved patient outcomes, reduced carer workloads and reduced costs to healthcare providers.	7-11
	Raleigh Coatings Tel.: +44 1785 850 357 sales@raleighcoatings.co.uk www.raleighcoatings.co.uk	Raleigh offers a lab-bench through to final production service for silicone gel, aqueous and solvent based coatings, investing time and commitment to find the right solution for our customers.	9-20
	Sage Products Tel.: +44 808 189 0456 Sage.UK@sageproducts.com www.sageproducts.com	Sage Products develops innovative, disposable healthcare products trusted by leading healthcare facilities worldwide. Our goal is to help healthcare facilities improve patient safety and outcomes by preventing healthcare-associated infections, skin breakdown and other adverse nosocomial events.	2-30
	SastoMed GmbH Tel.: +49 5401 365 19 10 info@sastomed.de www.infirst.co.uk	Granulox is a worldwide patented medical device to significantly shorten healing time for complex and chronic wounds. The oxygenation of the wound base is increased by facilitated diffusion of Oxygen via natural Hemoglobin.	5-22
	SIMEX Medizintechnik GmbH Tel.: +49 7420 92040 info@simexmed.de www.simexmed.de	SIMEX will be displaying innovative NPWT Systems and dressing kits incl. the patented FloSure™ Ventilation Patch to help prevent stagnation and pooling and to improve exudate removal and optimizing outcomes.	1-44
	Smith & Nephew Advanced Wound Management Tel.: +44 1482 225 181 www.smith-nephew.com/wound	Improving outcomes for patients Conserving resources for health care systems. Offering imaginative solutions in advanced wound dressings & NPWT for healthcare professionals.	5-30
	SOFAR S.p.A. Tel.: +39 02 909 3621 info@sofarfarm.it www.sofarfarm.it	Sofar is a leading manufacturer of pharmaceuticals and medical devices that are developed with clinicians to improve patients' quality of life aiming at becoming the preferred partner in some highly specialized therapeutic areas.	5-24
	Spiracur Inc. Tel.: +1 408 701 5300 info@spiracur.com www.spiracur.com	The SNaP® Therapy System combines the ease of use of advanced dressings with the proven efficacy of negative pressure therapy. It is a single-use, disposable, mechanically-powered NPWT system which operates silently without electricity or batteries.	8-40

	Stryker Iberia S.L. Tel.: +34 91 728 35 00 centralita.madrid@stryker.com www.stryker.es	Stryker is supporting the major European wound care societies: EPUAP and EWMA. During EWMA-GNEAUPP, we will be happy to introduce you to our new concepts leading the change.	7-32
	Sumed International UK (Ltd) Tel.: +44 145 789 0980 sales@sumed.co.uk www.sumed.co.uk	Sumed are a UK based private healthcare company specialising in the healing and maintenance of healthy skin with a wide range of pressure relieving cushions, mattresses, wound management products and pressure mapping equipment.	4-70
	Synapse Electroceutical Ltd Tel.: +44 1959 569 433 info@accelheal.com www.accelheal.com	Accel-Heal from Synapse is a certified and patented electroceutical treatment device designed to improve and accelerate healing rates in patients with complex wounds. With 95% clinical efficacy, it significantly reduces costs for woundcare providers	1-72
	Synergy Health plc Tel.: +44 1772 299900 healthcaresolutions@synergyhealthplc.com www.synergyhealthplc.com	Synergy Health manufactures the Comfi™ range of tubular bandages for dressing retention and treating dermatological skin conditions, providing one of the most cost-effective solutions in the market.	7-10
	Söring GmbH Tel.: +49 410 661 000 info@soering.com www.soering.com	A special focus lies on the treatment of chronic wounds with ultrasonic technology. The debridement with the Söring SONOCA system forms the essential base for any further wound treatment by creating a clean viable wound bed.	2-32
	Talarmade Limited T/A Tel.: +44 124 626 8456 info@talarmade.com www.talarmade.com	Healthcare Innovations have over 30 years' experience of providing quality products to the global healthcare market. We are proud to introduce the PROLEVO range of innovative pressure redistribution products for use in the prevention or treatment of pressure related injuries – 'designed to be better'.	1-62
	Talley Group Ltd Tel.: +44 1794 503500 exportsales@talleygroup.com www.talleygroup.com	TALLEY is a UK manufacturer of medical devices. Products include pressure relieving mattress systems, DVT prevention and NPWT pumps and consumables and TECcare anti-microbial technology.	4-20
	The Diabetic Boot Company Limited Tel.: +44 129 667 8596 Les.lindsay@pulseboot.net www.pulse-flow.com	Pulseboot is a unique offloading modality to boost blood flows and around the diabetic foot, increasing oxygen levels and reducing healing times. Pulseboot also contains software to record patient therapy hours to help reinforce compliance.	8-52
	The European Tissue Repair Society office@etrs.org www.etrs.org	The European Tissue Repair Society, a not-for-profit organisation founded in 1988, aims to promote knowledge and interchange between scientists, healthcare professionals, industry and other individuals that have an interest in tissue repair of all organs.	9-68
	The Lindsay Leg Club Foundation Tel.: +44 1473 749565 ellie@legclub.org www.legclub.org	The aims of the Lindsay Leg Club Foundation (CRN 1111259) include both the dissemination of the principles of the socioeconomic Leg Club model and implementation of Leg Clubs.	9-70

	Tissue Viability Society tvs@tvs.org.uk www.tvs.org.uk	The TVS is probably the world's oldest society dedicated to all tissue viability issues. Formed in 1981 we are a UK registered charity. The Society attracts members from all health care professions involved with tissue viability.	7-64
	Urgo Medical Tel.: +33 3805 45000 www.urgomedical.com	URGO Medical is specialised in high tech wound care to improve treatments for both patients and health care professionals.	6-20
	Vancive Medical Technologies Tel.: +32 14 40 48 11 vancive.medical@averydennison.com vancive.averydennison.com	From our more than three decades of expertise in adhesive chemistries we developed BeneHold™ Absorbent Wound dressings, including BeneHold™ TASA™ and BeneHold™ Bordered with Odor Control, to manage lightly to moderately exuding wounds.	4-60
	Veterinary Wound Healing Association Tel.: +49 173 4014 581 membershipsecretary@vwaha.net www.vwaha.net	The Veterinary Wound Healing Association works to promote education and research into the scientific basis and the clinical management of wounds of whatever aetiology in the veterinary sciences.	8-88 Yet
	Wacker Chemie AG Tel.: +49 89 6279 0 info@wacker.com www.wacker.com	WACKER is a globally active chemical company with 16,300 employees and annual sales of around 4.63 billion (2012); 24 production sites, 21 technical centers and 53 sales offices.	7-30
	Welcare Industries Spa Tel.: +39 763 316353 com@welcaremedical.com www.welcaremedical.com	Unique wound and skin cleansing products proven superior for critical and chronic patients as well as for nursing.	7-40
	Welsh Wound Innovation Centre Ynysmaerdy, Pontyclun, Rhondda Cynon Taff, Wales, CF72 8UX 01443443870 info@welshwoundinnovationcentre.com www.welshwoundinnovationcentre.com	The Welsh Wound Innovation Centre (WWIC) is the first national wound healing centre world-wide and was formally launched in September 2014 to co-ordinate and improve the prevention and treatment of wounds throughout Wales. The WWIC also contributes to the Welsh economy by bringing research and commercial activity in wound healing into Wales.	8-86
	Wound Care Today Tel.: +44 1451 870310 www.woundcare-today.com	Wound Care Today is a unique website that analyses UK and international media into an essential and stimulating resource, offering a unique window to all that matters in wound care.	9-24
	Wound Zoom, Inc Tel.: +1 888 237 0546 info@woundzoom.com www.woundzoom.com	Wound Zoom is an easy-to-use camera that documents, measures and creates a full PDF report in a few minutes. Our Analysis Software helps you manage your data, track progress, and facilitate teamwork by allowing you to revise records from your PC.	1-24
	Woundcare-Circle Tel.: +49 8807 92280 info@woundcare-circle.com www.woundcare-circle.com	The 3 Woundcare-Circle founders, OP-TIMA, Heelift and DARCO are international market leaders providing innovative product solutions. The group permanently supports research & science as well as the advancement of foot disease management.	8-35



Woundcare4Heroes
 enquiries@woundcare4heroes.org.uk
 www.woundcare4heroes.org.uk

Woundcare4Heroes is a UK registered charity which aims to support and enhance our National Health Service (NHS) to coordinate life long trauma aftercare services for veterans of our armed forces and provide education relating to ballistic injury and trauma related complex wound care.

9-34



WOUNDCHek™ Laboratories
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 info@woundchek.com
 www.woundchek.com

WOUNDCHek™ Laboratories is focused on the development of novel wound diagnostics products to help improve therapeutic outcomes in wound care.

7-26



Wounds International
 Tel.: +44 27 627 1510
 info@woundsgroup.com
 www.woundsinternational.com

Wounds International is the essential online wound management resource for clinicians worldwide offering a range of downloadable and interactive educational opportunities.

1-26



WundD-A-CH

Wund D.A.CH
 Tel.: +43 1602 2548
 office@wund-dach.org
 www.wund-dach.org

Wund-D.A.CH is the umbrella association for wound healing associations in the German speaking countries.

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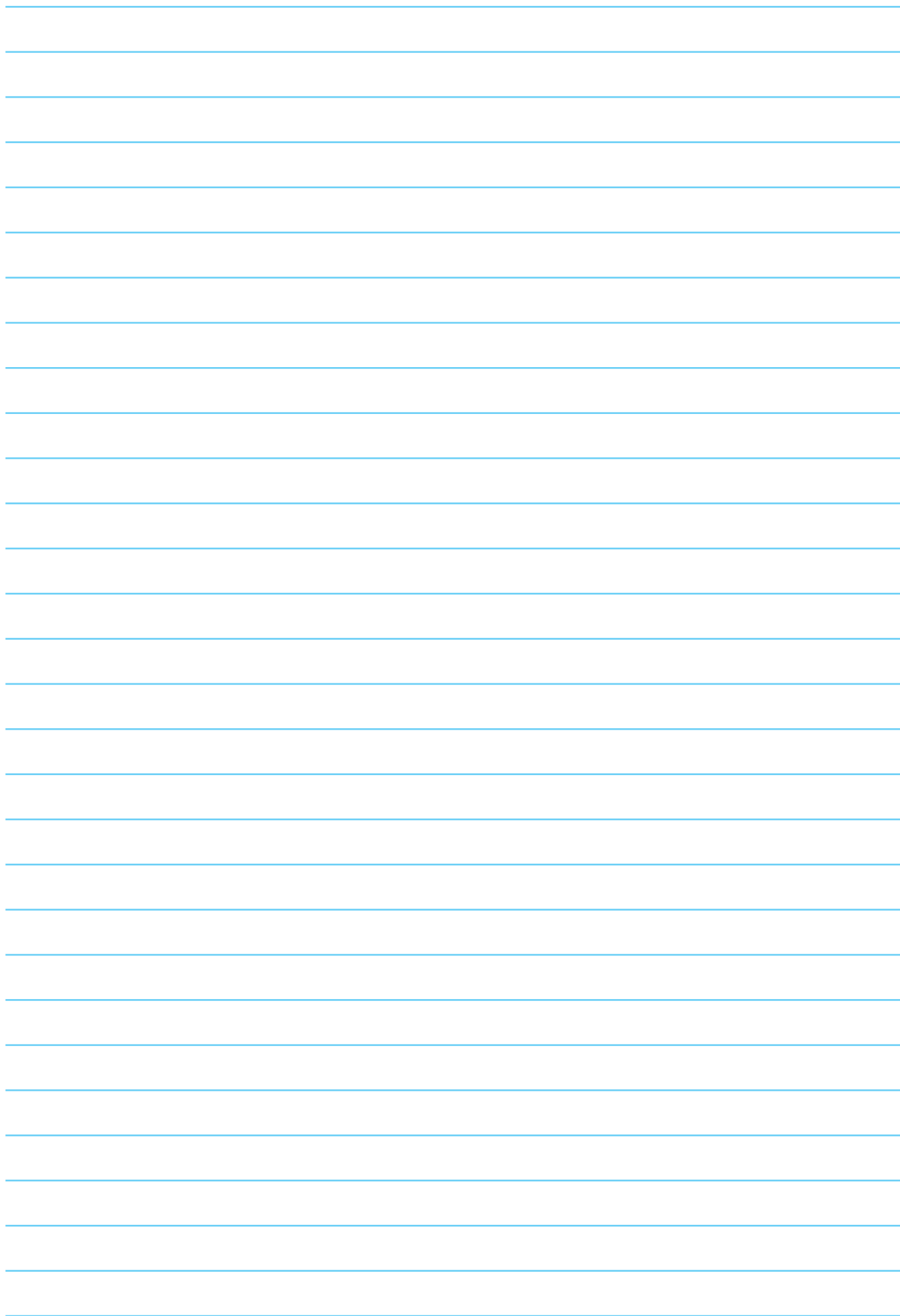
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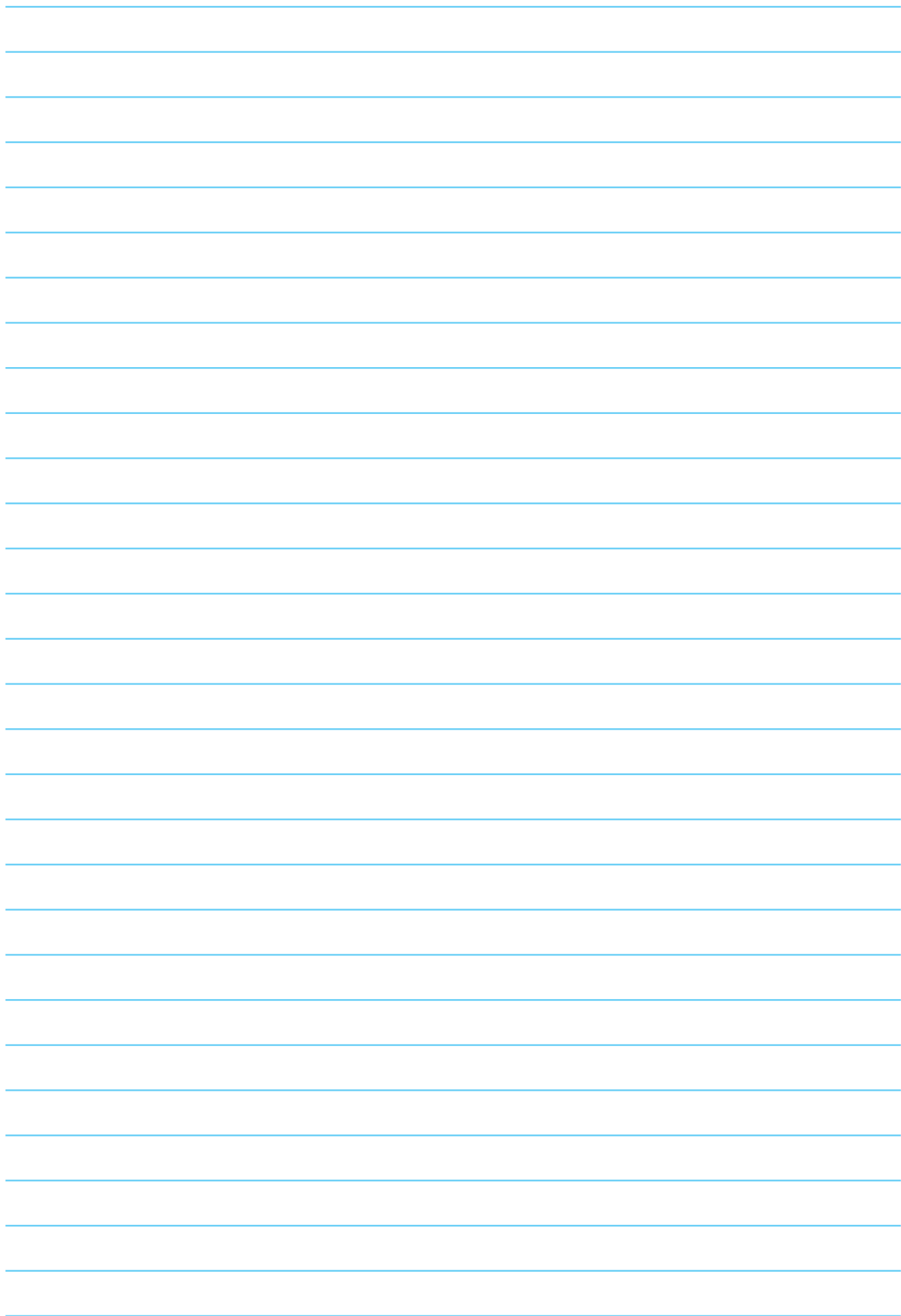
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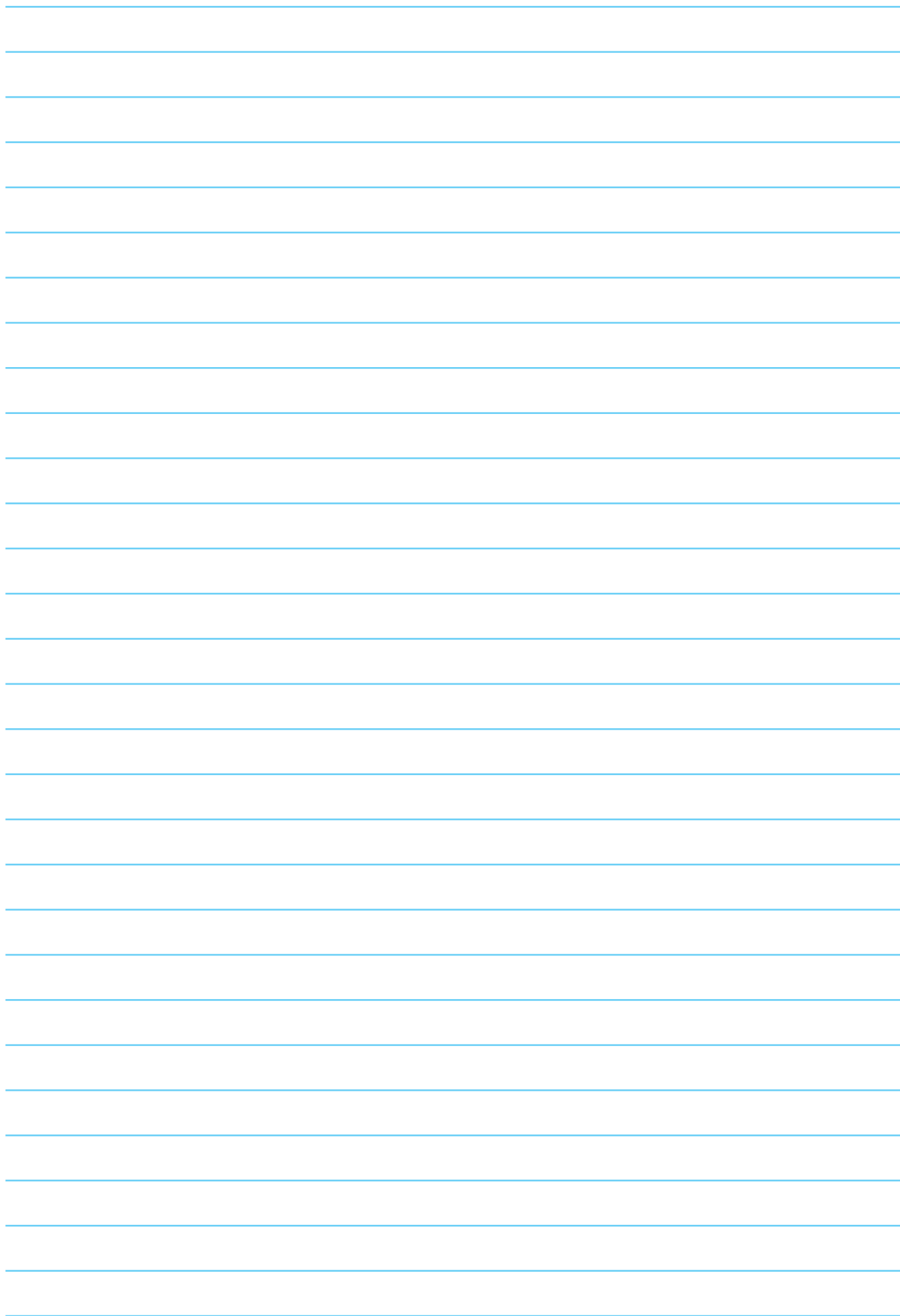
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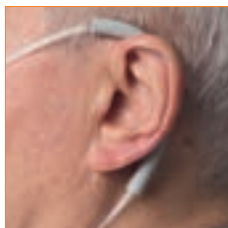




‘Skin prevalence audits revealed annual increases in incidence of pressure ulcers of the ear.’ *

***Incidence, Correlates, And Interventions Used For Pressure Ulcers of the Ear.** Mary Ann Turjanica, Lynn Clark, Christine Martini, Pauline Miller, Barbra L. Turner, and Susan Jones
Medsurg Nursing, September-October 2011 • Vol. 20/No. 5
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